

Accommodations Committee (Admin I)

- Ensure that quality/adequate accommodations (Serviced Campsites, Hotels, Motels, B&Bs, Billeting, etc) are available for all IPM visitors at a reasonable price.
- Provide information about available accommodations for those planning to attend the IPM, including pricing as well as distances from the match site.

Administration Committees

- Handle and direct to appropriate Executive Committee members and committee chairpersons all enquiries to IPM 2027.
- Provide administrative support to the Executive Committee.

Antiques & Historical Committee (Features)

- Organize and manage an exhibit of farm equipment and artifacts of historical significance to Lambton County.
- Showcase local historical organizations, facilities and private collections.
- Demonstrate the evolution of farming methods, farm machinery, including technological innovations.

Beautification Committee (Events)

- Organize and manage a competition to encourage individuals, schools, churches and businesses to beautify their properties and create a special welcome to visitors coming to Lambton County.

Celebration of Excellence / Awards Banquet Committee (Events)

- Organize/coordinate all banquets.
- Celebrate the Plowmen's achievements and Queens of the Furrow during the match.

Cookbook Committee (Marketing)

- Organize the 2027 IPM Cookbook and its distribution.

Education Committee (Features)

- Build awareness with local school boards and arrange and manage the educational portion of the Plowing Match so that schools, children and families can experience agriculture in the county by attending the IPM.
- Provide demonstrations, displays to show how rural and urban areas are dependent on each other.

Gates & Tickets Committee (Admin II)

- Work closely with OPA staff to coordinate and manage the sale of tickets for admission to the IPM.
- Work closely with OPA staff to manage and staff all public entrances to Tented City.
- To be goodwill ambassadors at all public entrances to Tented City.

Health & Safety and Emergency Services Committees (Visitor Experience)

- Work with the local EMS and Fire Department to monitor factors affecting health and the environment at the IPM as well as to coordinate all emergency services.

Horse Management Committee (Plowing)

- Provide adequate facilities for the plowing competitors and horses.
- Provide stables and feed for horses used in the plowing competitions during the IPM.
- Organize security for the horses overnight during the IPM.
- Set up breakfast and lunch schedules and BBQ and prizes.

Land Acquisition Committee (Admin II)

- Work with Executive to secure lands for plowing, tented city, RV park, parking, etc.
- Provide facilities and services for plowing contestants who compete in the various plowing competitions at the IPM.
- Assist the executive and OPA in coordinating all activities related to the use of land.

Lifestyles/Rural Living Committee (Features)

- Provide and manage exhibits of interest to all family members to showcase Lambton County, past, present and the future.
- Organize the Food Demonstration, Fashion & More tent.

Lounge Tent Committee (Features)

- To arrange and administer licensed/public lounge that will operate during the week of IPM.
- To provide a wholesome and healthy multi-functional licensed entertainment center.
- To be responsible for all alcoholic sales during the match.

Lunches Committee (Plowing)

- Organize a team of people who will provide nutritional lunches every day of the match as per OPA requirements.
- Oversee the delivery of lunches to plowmen, wagon tour tractor operators, etc. every day of the match.

Marketing/Publicity Committees

- Coordinate advertising, public relations, external communications, media relations and special promotions for IPM 2027.
- Work closely with the Souvenir Committee to ensure a successful IPM 2027.

Parades Committee (Events)

- Organize all parades during the 2027 IPM.

Queen of the Furrow Committee (Events)

- Manage the Queen of the Furrow competition at IPM 2027.
- Provide a memorable Queen of the Furrow experience for all participants.

Quilts Committee (Features)

- Organize Quilt competitions and Quilt show.

RV Park Committees

- Organize, set up, prepare and manage the RV trailer park for approximately 1500 RVs.

Souvenirs Committee (Marketing)

- Promote and market all souvenirs related to IPM 2027.
- Work closely with all Marketing/Promotions Committees to ensure a successful IPM 2027.

Sponsorship / Fundraising Committee (Admin I)

- Identify financial and in-kind support from businesses and potential sponsors.
- Work closely with OPA and local executive to identify and solicit corporate sponsorship.
- Work with committee chairs in identifying fundraising opportunities.

Tractor Park Committee (Plowing)

- Provide a functional Tractor Park for the IPM.
- Organize a secure area for competitors and wagon tour tractors and provide maintenance assistance.

Traffic & Parking Committees (Visitor Experience)

- Plan for an appropriate traffic flow in cooperation with local police.
- Designate areas for various parking lots and map routes to handle traffic to General Parking.
- Green Sticker Parking, Red Sticker Parking, Handicapped Parking.
- Organize and assist the parking of vehicles outside the tented city.
- Ensure a smooth flow of traffic before, during and after the competition.
- Manage the parking for visitors, competitors, exhibitors and organizers during the match.

Wagon Tours Committee (Visitor Experience)

- Provide for movement of people from the parking areas to the match as well as people movers within Tented City.
- Ensure safe and reliable transportation of guests, to and from parking to tented city and plowing competitions.
- Provide Wagon tours to the plowing fields.

Worship Service Committee (Events)

- Organize the Sunday Interdenominational church service.
- Ensure that Interdenominational Service of worship features quality music and an inspirational guest speaker.

<County Exhibits & Local Displays Committee>

- Showcase Lambton County and local municipalities and communities to all IPM visitors.
- Provide an attractive venue for municipalities to promote their interests to visitors.